

Top 100 Designated Media Markets (2012)

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Local Television Market Universe Estimates
Estimates as of January 1, 2012 and used throughout the 2012-2013 television season.
Estimates are effective September 23, 2012

Rank	Designated Market Area (DMA)	TV Homes	% of US
1	New York	7,394,340	2.468
2	Los Angeles	5,613,460	1.817
3	Chicago	3,494,800	1.132
4	Philadelphia	2,969,210	0.953
5	Dallas-Ft. Worth	2,888,400	0.937
6	San Francisco-Oakland	2,630,000	0.844
7	Boston (Manchester)	2,366,690	0.772
8	Washington, DC (Naglesham)	2,358,190	0.766
9	Atlanta	2,326,840	0.756
10	Houston	2,275,000	0.741
11	Detroit	1,898,420	0.611
12	Seattle-Tacoma	1,818,800	0.589
13	Phoenix (Prescott)	1,813,340	0.587
14	Tampa-St. Pete (Clearwater)	1,806,960	0.583
15	Minneapolis-St. Paul	1,728,000	0.553
16	Miami-Ft. Lauderdale	1,621,130	0.520
17	Denver	1,598,490	0.512
18	Cleveland-Akron (Canton)	1,486,840	0.481
19	Orlando-Daytona Beach-Melbourne	1,453,170	0.472
20	Sacramento-Salt Lake-Norwalk	1,367,710	0.444
21	St. Louis	1,263,890	0.409
22	Portland, Ore.	1,182,390	0.380
23	Pittsburgh	1,158,740	0.371
24	Washg-Durham (Raleigh)	1,150,000	0.368
25	Charlotte	1,136,420	0.365
26	Indianapolis	1,088,700	0.344
27	Baltimore	1,066,070	0.339
28	San Diego	1,056,130	0.343
29	Nashville	1,014,070	0.330
30	Hartford & Waterbury	896,000	0.277
31	Kansas City	891,130	0.276
32	Columbus, Ohio	890,800	0.275
33	Dallas-Lubbock	817,370	0.260
34	Memphis	810,190	0.258
35	Cincinnati	807,890	0.256
36	San Antonio	801,000	0.252
37	Cleveland-Spartanburg-Ashtabula	800,000	0.251
38	West Palm Beach-Ft. Pierce	794,070	0.249
39	Grand Rapids-Kalamazoo-G. Ok.	785,190	0.247
40	Las Vegas	718,400	0.229

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