

## Author Profiles

Written by The Staff  
Sunday, 03 September 2006 13:25

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### **Maury Brown - Founder and President - Business of Sports Network**

#### ***President of Bizball LLC***

Brown is a sports business analyst and the founder of the [Business of Sports Network](#) , a series of expansive resources, dedicated to the business of sports, including:

[The Biz of Baseball](#) , [The Biz of Football](#) , [The Biz of Basketball](#) and [The Biz of Hockey](#) .

The vast majority of the **interviews published on the** [Business of Sports Network](#) (see the listing to the left) have been conducted by Brown.

His first notable work in sports business was assisting in the [Submission to Major League Baseball by the MLB to Portland effort](#) during the Expos relocation derby. His main contribution involved the proposed Charter Seat License program.

He is the former co-chair of SABR's Business of Baseball committee.

He is a contributor to [Baseball Prospectus](#) , was formerly on the staff of [The Hardball Times](#) , and writes occasionally at [Maury Brown's Biz of Sports](#)

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**He has been sourced for analysis and commentary in** *the NY Times, Time Magazine, USA Today, Boston Globe, Chicago Sun-Times, Washington Times, CNN/Money, MarketWatch, Crain's Business NY, Crain's Detroit Business, Crain's Business Chicago, The Deal, the Rocky Mountain News, Fox News, New York Daily News, Sports Illustrated.com, the NY Sun, South Florida Sun-Sentinel, Tampa Tribune, Toronto Globe and Mail, Los Angeles Times, the Chicago Sports Review, Pittsburgh Post Gazette, St. Petersburg Times, Pittsburgh Tribune-Review, San Jose Mercury News,*  
*the Oregonian,*  
*the Portland Business Journal, Sports Fantasy Monthly magazine*

,  
*and USA Today Sports Weekly*

**His television appearances include** ESPN2's *First Take*, CNBC's *On The Money*, Canada's Business News Network and the  
[CBS Evening News](#)

**His radio appearances include** being featured regularly on XM Radio's *Home Plate*, XM 175 and  
[Sports Business Radio](#)

**His book contributions include** the [2007 Baseball Prospectus](#), the [2007 Football Prospectus](#), as well as an essay on the Collusion Rulings of the late '80s and early '90s within  
[Rob Neyer's Big Book of Baseball Blunders : A Complete Guide to the Worst Decisions and Stupidest Moments in Baseball History](#)

*He is an available freelance writer for other media outlets.*

Maury's contact info for site related matters or media purposes can be found under [his contact info here on The Biz of Baseball](#)

**Kyle Stack - Contributor - Business of Sports Network**

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Kyle Stack is a New York City-based freelance writer. He writes for numerous websites and magazines including Wired.com, SLAM and ESPN the Magazine. His work can be found at [kylestack.com](http://kylestack.com)

and on Twitter:

[@KyleStack](https://twitter.com/KyleStack)

### **Kurt Hunzeker - Staff Member - Business of Sports Network**

Hunzeker founded *Sparts Marketing* ( [www.spartsmarketing.com](http://www.spartsmarketing.com) ), a sports-centric design and consulting firm where sports, art and marketing fuse together to create award-winning campaigns, unique brand identities and innovative sponsorship platforms. He has created, negotiated and sold cutting-edge sponsorship packages for a wide array of sports-related properties. He serves as an executive with

#### **KiDS ScoreCard**

, and provides his innovative insights and design work for companies such as

#### **OneSuite Sports**

and his alma mater, the

#### **University of Missouri**

. He can be contacted at

[kurt@spartsmarketing.com](mailto:kurt@spartsmarketing.com)

### **Bill Jordan - Staff Member - Business of Sports Network**

Bill Jordan is a student within Sports Management Worldwide's Baseball General Manager class. He has been an intern with the **Akron Aeros**, and is the sports editor of *The Advance* at Hiram College. He has been recently hired by the

#### **Cleveland Browns**

to work day games. He can be reached by email at

[jordanw@hiram.edu](mailto:jordanw@hiram.edu)

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### **Jordan I. Kobritz - Staff Member - Business of Sports Network**

**Jordan I. Kobritz** is a staff member of the Business of Sports Network. The article is the opinion of the author, and not necessarily the Business of Sports Network. The Biz of Baseball, or Bizball LLC.

Kobritz has taught The Business of Sports/Sports Marketing & Management Eastern at New Mexico University, the University of Wyoming, St. Cloud State University, and Northern Arizona University. He has also taught Business Law/The Legal Environment of Business Keiser College eCampus, St. Cloud State University, University of Maine, and Husson College.

He is the former owner of the Daytona Cubs Baseball Club, and the Maine Guides Baseball Club. He can be reached at [jkobritz@mindspring.com](mailto:jkobritz@mindspring.com)

### **Devon Teeple - Staff Member - Business of Sports Network**

Devon Teeple is a former professional baseball player with the River City Rascals & Gateway Grizzlies. Devon is a former student within Sports Management Worldwide's Baseball General Manager Class. He is currently an intern with the Plymouth River Eels and is the Performance Supervisor/Operations Assistant with a financial institution in Ontario Canada. He can be reached at [devonteeple25@hotmail.com](mailto:devonteeple25@hotmail.com) or by phone at (905) 353-4929

### **Dave Rouleau - Staff Member - Business of Sports Network**

**Dave Rouleau** is a staff writer for the [Business of Sports Network](#), where he covers baseball and hockey on **The Biz of**

**Baseball**

and

**The Biz of Hockey**

. He also can be found on Baseball Digest Daily, Inside the Dome (

[Scout.com](http://Scout.com)

), and

[Seamheads.com](http://Seamheads.com)

. He can be reached at [bjdugout@hotmail.com](mailto:bjdugout@hotmail.com).

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### John Thorn - Contributing writer for The Biz of Baseball

John Thorn wrote his first book thirty years ago and since then has produced dozens more. His next book, *Baseball in the Garden of Eden*, will be published with Simon and Schuster in Spring 2008. Thorn writes "Play's the Thing," a column for the Woodstock Times. He is also a columnist for *Voices*, the publication of the New York Folklore Society, and *108*, a new baseball quarterly. Recently announced is a new scholarly baseball journal that he will edit for the publisher McFarland & Company; it will be called *BASE BALL: A Journal of the Early Game*. His blog may be read at <http://thornpricks.blogspot.com>, and he may be reached at [jthorn@newworldsports.org](mailto:jthorn@newworldsports.org).

### Lawrence W. Boes, Esq - Contributing writer for The Biz of Baseball

Lawrence is a semi-retired NYC lawyer, living in Westbury, NY. He has litigated intellectual property and antitrust law cases in various federal and state courts at trial and appellate levels, represented a sports concessionaire at various MLB ballparks for many years, and studies legal aspects of the business of baseball. **256 Asbury Ave. E., Westbury, NY 11590-2023;**  
**Email:** [larrywboes@aol.com](mailto:larrywboes@aol.com)

### Bill Gilbert - Contributing writer for The Biz of Baseball

For the past 14 years, Bill Gilbert has been involved in the preparation of Salary Arbitration cases for 11 major league clubs as part of the staff of Tal Smith Enterprises. He has also written articles for numerous publications and web sites including *The National Pastime*, *Baseball Research Journal*, *John Benson's Baseball Annual*, *Bleacher Creature*, *CREATIVESPORTS.com*, *Scout.com*, *NickelCurves.com*, *BaseballLibrary.com* and *The*

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### *Business of Baseball*

was a contributing author to the book, *Baseball's Top 100, The Best Individual Seasons of All Time*, that won the Sporting News-SABR Research Award in 1995. He can be contacted at [billcgilbert@sbcglobal.net](mailto:billcgilbert@sbcglobal.net).

. He

### **Jeff Angus - Contributing writer for The Biz of Baseball**

Jeff Angus is a management consultant who does corporate presentations and workshops on "[Management by Baseball](#)", which uses solid techniques from baseball management practices to improve management practices in any other field. His book "[Management by Baseball: The Official Rules for Winning Management in Any Field](#)" (Harper Collins, 2006) was named by *Fast Company* as one of the *Best Business Books of 2006*, and is due out as a paperback in 2008.

[His weblog](#) on related topics has a name that won't surprise you. Jeff is a member of SABR and writes irregularly for *The Seattle Times* sports section on sabermetrics. His essays on political economy & current events have appeared on the Opinion pages of the *Shelton-Mason County Journal*, *The New York Times*, *The Washington Post*, *Baltimore Sun* and the *St. Louis Post-Dispatch*.

His consulting, mostly for entrepreneurial organizations in business, government and the non-profit world, focuses on pragmatic applications of work process re-design, knowledge management and change management.

### **Jeff Euston - Contributing writer for The Biz of Baseball**

Jeff Euston is a Kansas City-area attorney. He tracks the market for contracts for MLB players and draft picks at [Cot's Baseball Contracts](#). He may be contacted at [jeuston@aol.com](mailto:jeuston@aol.com).

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### Wayne G. McDonnell, Jr. - Contributing writer for The Biz of Baseball

**Wayne G. McDonnell, Jr.** is a former financial analyst and accountant for Madison Square Garden. He has also done extensive work with the New York Rangers' marketing game night staff department. Currently, Wayne is a clinical assistant professor of sports management in the Preston Robert Tisch Center for Hospitality, Tourism and Sports Management at New York University. He teaches a myriad of classes both on the undergraduate and graduate levels that focus on sports finance, management of sports operations, revenue management and accounting.

Since his arrival at New York University, Wayne has contributed to the field of sports management. He is a published author in *Street & Smith's Sports Business Journal* and quoted in periodicals such as the *New York Daily News* and the *Yomiuri Shimbun*

. Wayne has attended conferences within the industry and also established a solid list of professional contacts. It is not uncommon to see sports industry dignitaries, such as former Major League Baseball Commissioner Fay Vincent, visit his classroom.

Wayne's area of study and research focuses on the game of baseball and its financial structure. He has written on topics such as George Steinbrenner's and Marvin Miller's candidacy for the Baseball Hall of Fame, revenue sharing, luxury tax, salary compensation, franchise relocation, and management principles within the front offices of baseball franchises.

### Jerry Differding - Contributor to The Biz of Baseball

Jerry Differding is a research scientist at Oregon Health & Science University in Portland, Oregon, holding advanced degrees in Exercise Physiology and Public Health. Mr. Differding previously managed physiology research at the Cooper Institute in Dallas, Texas. Currently, Jerry manages research in the Body and Energy Composition Core at Oregon Health & Science University. Jerry recently completed the [Sports Management Worldwide Baseball GM and Scouts course](#) and looks to expand on what he learned in the course to pursue a career in world of baseball. In his free time Jerry reads and writes about the great game. His upstart Blog can be reached at <http://diffs-drivel.blogspot.com/> and he can be reached via email at [differdi@ohsu.edu](mailto:differdi@ohsu.edu)

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### Andrew Zimbalist - Contributor to The Biz of Baseball

**Andrew Zimbalist** is the Robert A. Woods professor of economics at Smith College and a member of the Five College Graduate Faculty. Dr. Zimbalist's articles and essays have appeared in *The New York Times*, *The New Republic*, *The Washington Post*,

*The Boston Globe*

,  
*US News and World Report*

,  
*Wall Street Journal*

, and

*The New York Times Magazine*

, among other places. He has appeared on numerous national radio and television talk shows discussing both international economics and the economics of sports. He has consulted widely in the sports industry. Dr. Zimbalist has published eighteen books and several dozen articles primarily in the areas of comparative economic systems, economic development and sports economics. His latest book,

*In the Best Interests of Baseball? The Revolutionary Reign of Bud Selig* was published in April 2006 and his next book

*The Bottom Line: Observations and Arguments on the Sports Business* will be out in September.

### Dan Fox - Contributor to The Biz of Baseball

Dan is a software architect who lives in Colorado Springs and writes about baseball in his "abundant" spare time. In addition to being a staff member of [Baseball Prospectus](#) he is also the author of the blog

[Dan Agonistes](#)

and has written for *The Hardball Times* and had his work published at *The Baseball Analysts*.

Dan can be contacted at

[dfox@baseballprospectus.com](mailto:dfox@baseballprospectus.com)



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### **Brent S. Gambill - Contributor to The Biz of Baseball**

Brent S. Gambill is the producer of *Baseball Beat* with Charley Steiner and *Fantasy Focus* for MLB on XM Satellite Radio. The shows can be heard daily on Home Plate XM 175 beginning at noon (eastern)/9 a.m. (pacific). Prior to XM, Brent worked for the Los Angeles Dodgers at the club's spring training site in Vero Beach, Florida. He completed his juris doctorate from the University of Arkansas School of Law in 2004.

### **Don Coffin - Contributor to The Biz of Baseball**

Donald A. Coffin is Associate Professor of Economics at Indiana University Northwest and a member of the Kelley School of Business Economic Outlook Panel. In the late 1980s, he chaired the Statistical Analysis Committee of the Society for American Baseball Research and was the founding editor of the committee's newsletter, *By the Numbers*. His research currently focuses on the economics of professional sports and on urban economic development.

### **Raymond Sauer - Contributor to The Biz of Baseball**

Raymond Sauer is Professor of Economics and Chair of The John E. Walker Department of Economics at Clemson University. He studies the economics of sports in particular, and the organization and regulation of markets in general. His research has been published in the *American Economic Review*, *Journal of Economic Literature*, *Journal of Finance*, and *Journal of Political Economy*, and he is the founder of *The Sports Economist*, a popular multi-author weblog focusing on economic aspects of sport. He was awarded the PhD by the University of Washington in 1985, and has served on the faculties of the University of New Mexico, Stanford University, and the University of Louisville. He lives with his family in the small college town of Clemson, South Carolina.

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### **Jacob F. Lamme - Contributor to The Biz of Baseball**

Jacob is an attorney in Albany, New York. He completed his juris doctor at Albany Law School in 2005. His publications include: *The Twelve Year Rain Delay: Why a Change in Leadership Will Benefit the Game of Baseball* (Albany Law Review, 2004); and *The Not-So-Uniform Athlete Agents Act: Why Current Regulation Efforts Fail to Deter Unscrupulous Conduct* (New York State Bar Association's Entertainment, Arts, and Sports Law Journal, 2005). He is also member of the *Sports Lawyers Association*.

Jacob can be contacted at  
[jakelamme@yahoo.com](mailto:jakelamme@yahoo.com)

### **Mike Rice - Contributor to The Biz of Baseball**

Mike is a high school math teacher in Seattle and a SABR member since 2000. He enjoys doing statistical analysis of all sorts, especially anything that might be considered "off-beat". Mike is a member of the SABR Statistical Analysis Committee, Business of Baseball committee and the Records Committee. He was NWSABR Vice President in 2003 and 2004 and NWSABR President in 2005 and 2006. When he is not doing baseball research, Mike does triathlons and plays squash. Contact Mike at [mikerice32@aol.com](mailto:mikerice32@aol.com). **Jeff Sackmann - Contributor to The Biz of Baseball**

Jeff Sackmann is the creator of [MinorLeagueSplits.com](http://MinorLeagueSplits.com), the only source for comprehensive split and situational stats for every active Minor Leaguer. He is a long-time Brewers fan and blogs about them at [BrewCrewBall.com](http://BrewCrewBall.com). Jeff writes weekly columns for [The Hardball Times](http://TheHardballTimes.com) and the fantasy magazine [Heater.com](http://Heater.com), and contributes to the football site [PackerBackerBlog.com](http://PackerBackerBlog.com). Jeff lives in New York City, where he earns his keep [helping people get into business school](http://helpingpeoplegetintobusinessschool.com).

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### **Diane M. Grassi** **- Contributor to The Biz of Baseball**

**Diane M. Grassi** is an independent thinker, providing in-depth reports on U.S. public policy and government affairs, relative to the interests of average Americans. Unique to Ms. Grassi's writing are topical issues she selects for her readership, including analysis about sports and Major League Baseball, and their relevance to society and culture. Her goal is providing more comprehensive content than mainstream media.

Ms. Grassi holds an undergraduate degree from Manhattan School of Music in NYC, a paralegal degree from New York University School of Law, did graduate work in government and public administration at Pace University Graduate School of Public Administration and studied at the California Western School of Law.

Ms. Grassi is a features columnist for *Black Athlete Sports Network*, *Diamond Angle: The Eclectic Baseball Ezine*, *Sports-Central.org*, *E-Sports Media*, *Sp*, and *orts-Central.org*. Numerous other online publications regularly feature her work such as the *New Media Journal*, *Renew America: the Hawaii Reporter*, *Veteran's Today*, *the Amherst Times*, *Elite TV*, among others.

A regular guest on the *Bruce Elliott Show* on WBAL-AM radio Baltimore, Ms. Grassi discusses a variety of topics cited in her articles. And has been featured with *Liberty Watch Magazine* and *What's On Magazine*.

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Publications.

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