

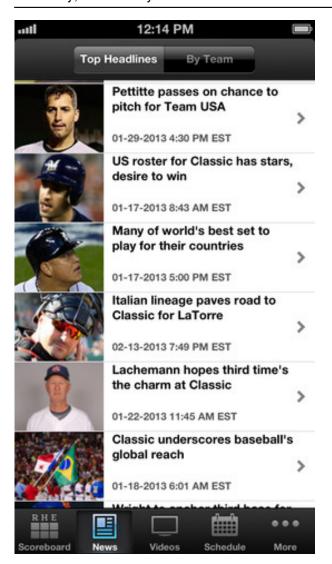
You had to wonder if it was coming. With the popularity of MLB.com's At Bat application for mobile and the World Baseball Classic returning, the logic of creating a branded mobile app for the WBC made sense.

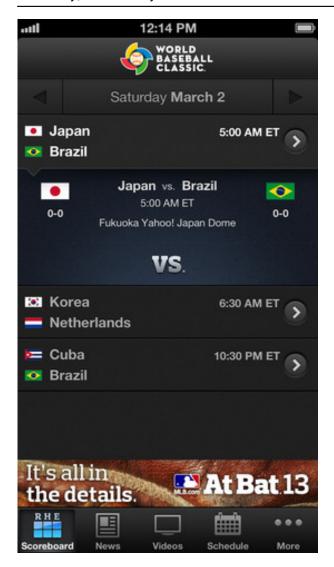
Today, that came to fruition as MLB Advanced Media, the digital rights arm of Major League Baseball released 2013 World Baseball Classic was released. There's good news and bad news about the release. The bad news, sorry Android, Kindle, and Blackberry users, the app is only available Apple iPhone and iPad. You'll also have to be someone that gets MLB Network already. More on that in a second. The good news is, it's free. It will deliver live coverage of every game in the tournament with Gameday pitch-by-pitch tracking as well as mobile access to scores, schedules, statistics, video highlights, news and analysis from MLB.com reporters.

The 2013 World Baseball Classic app will also make live and on-demand telecasts of all 39 games available on an authenticated basis to Bright House Networks, DirecTV and Time Warner Cable subscribers who receive MLB Network as part of their TV subscription.

Here's images of the app, courtesy of MLB.com

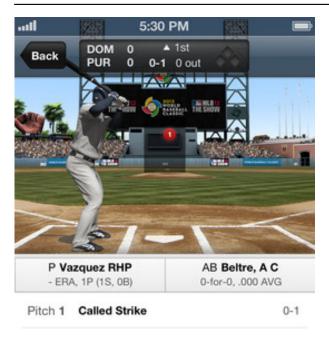


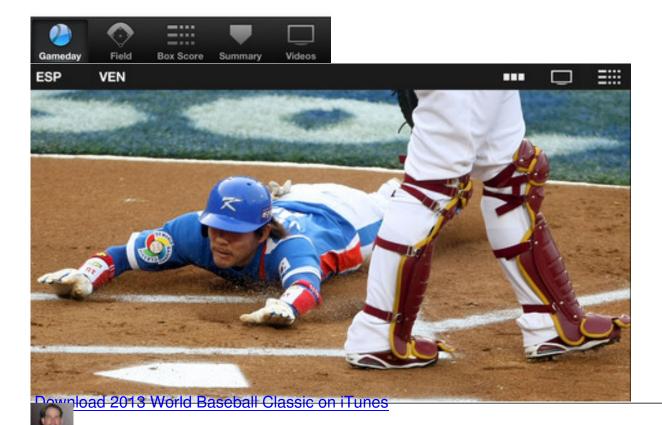




MLB.com Releases 2013 World Baseball Classic App for iPhone, iPad

Written by Maury Brown Thursday, 28 February 2013 13:14





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