

Nationals Take Cellphone as a Ticket

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The **Washington Nationals** and **Tickets.com** launched the **Tickets@Phone™** program on Tuesday, April 16, becoming the first major sports team in the United States to use such technology. Tickets@Phone™ will allow fans to have their tickets delivered to their phone via text message. The text message will include a unique barcode and standard ticket information. The barcode may be scanned for entry at the left side of Main Gate at RFK Stadium. Once scanned, each guest will receive a print out of their ticket to be retained throughout the game.

The Washington Nationals and Tickets.com will host a Ticket Technology Weekend, April 27 and 28, when the team hosts the New York Mets for a three-game series. Tickets.com representatives will be exhibiting the various features afforded to both season ticket holders and casual fans on the 300 level concourse, adjacent to the Red, Hot & Blue dining area from gates open until the 8th inning. Each guest may take a virtual tour of the Nationals website (Nationals.com) and learn to use the various features offered, such as Tickets@Phone, where ticket buyers may have their tickets delivered to their cell phone via text message; My Nationals Tickets, where season ticket holders manage their accounts and resell, transfer or trade in tickets; Ticket Replay, a tool for season ticket holders to resell their tickets and where single ticket buyers may purchase those tickets; and Tickets@Home, where buyers can print tickets in advance from home. Additionally, demonstrations will be given on how to use Ticket Kiosks, located outside of RFK Stadium, to purchase advance or day of game tickets. The first 1500 fans that stop by for a demonstration will receive a complimentary Nationals t-shirt courtesy of mlb.com.