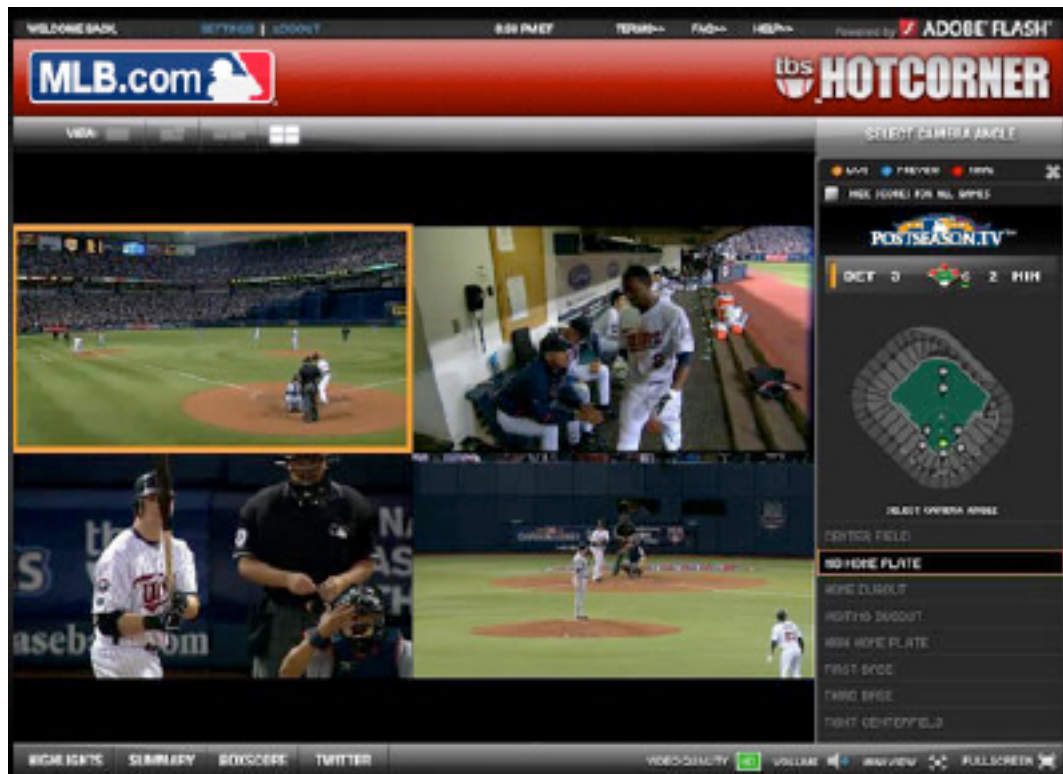


For MLB Fans, Postseason.TV Returns on Oct. 6

Written by Maury Brown

Sunday, 03 October 2010 22:30



Postseason.TV, the live interactive online viewing experience powered by MLB.com and MLB Postseason national television rightsholders, Turner Sports and FOX Sports, returns on Wednesday, October 6, 2010, when the Division Series begins on TBS. Postseason.TV will be accessible from MLB.com, FoxSports.com on MSN and MLB.com/TBSHotCorner.

After its debut last fall, Postseason.TV powered by TBS HotCorner and FOX Feeds again delivers a customized and interactive online viewing experience with up to 10 different stationary camera angles, synchronized with live audio, for every MLB Postseason game, blackout free. For fans, Postseason.TV provides an interactive enhancement to the Division Series and American League Championship Series broadcasts on TBS and the National League Championship Series and World Series on FOX.

Fans can pick-and-choose from any of the available camera angles or up to any four different angles simultaneously in a multi-view option. In addition, Postseason.TV will offer in-game video highlights, up-to-the-moment statistics and play-by-play and social media integration through a live Twitter feed.

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For fans on-the-go, Postseason.TV will offer portability via At Bat 2010, the award-winning suite of mobile applications developed by MLB.com, by providing mobile access to the same live camera angles, the quad mode option and live audio. Postseason.TV again will be available on iPhone and iPod touch and new for this year through At Bat 2010 on iPad as well as select Android devices.

The entire package of live Postseason companion streaming is available for a one-time fee of \$9.95.

Carrier 2:04 PM 100%

MLB.com POSTSEASON 2010 FOX

DS LCS World Series Summary Highlights Box Score

Yankees vs. Twins
Yankees lead series, 1-0

Yankees	2	Final	Game 1
Twins	1		
Yankees	Friday, Oct 8	Game 2	
Twins	8:10 PM ET		
Twins	Sunday, Oct 10	Game 3	
Yankees	7:05 PM ET		
Twins	Tuesday, Oct 12	Game 4	
Yankees	7:05 PM ET (if necessary)		
Yankees	Wednesday, Oct 13	Game 5	
Twins	8:10 PM ET (if necessary)		

Series News >

Giants vs. Phillies
Phillies lead series, 1-0

Giants	3	Final	Game 1
Phillies	4		
Giants	2	Bot 6	Game 2
Phillies	1		
Phillies	Sunday, Oct 10	Game 3	
Giants	7:05 PM ET		
Phillies	Tuesday, Oct 12	Game 4	
Giants	7:05 PM ET (if necessary)		
Giants	Wednesday, Oct 13	Game 5	
Phillies	7:05 PM ET (if necessary)		

Series News >

phillies.com

Phils look to come back from early deficit

San Francisco 2, Philadelphia 0
View in Gameday >

Watch Live
Gameday Audio

San Francisco 2, Philadelphia 0

	1	2	3	4	5	6	7	8	9	10	11	12
SF (2-1)	2	0	0	0	0						2	4
PHI (1-0)	0	0	0	0							0	3

P: R. Zito (9-0, 0.00)
HP: R. Howard (0-1, .000)
HR: SF: Sanchez (1)
0-0, 0 outs

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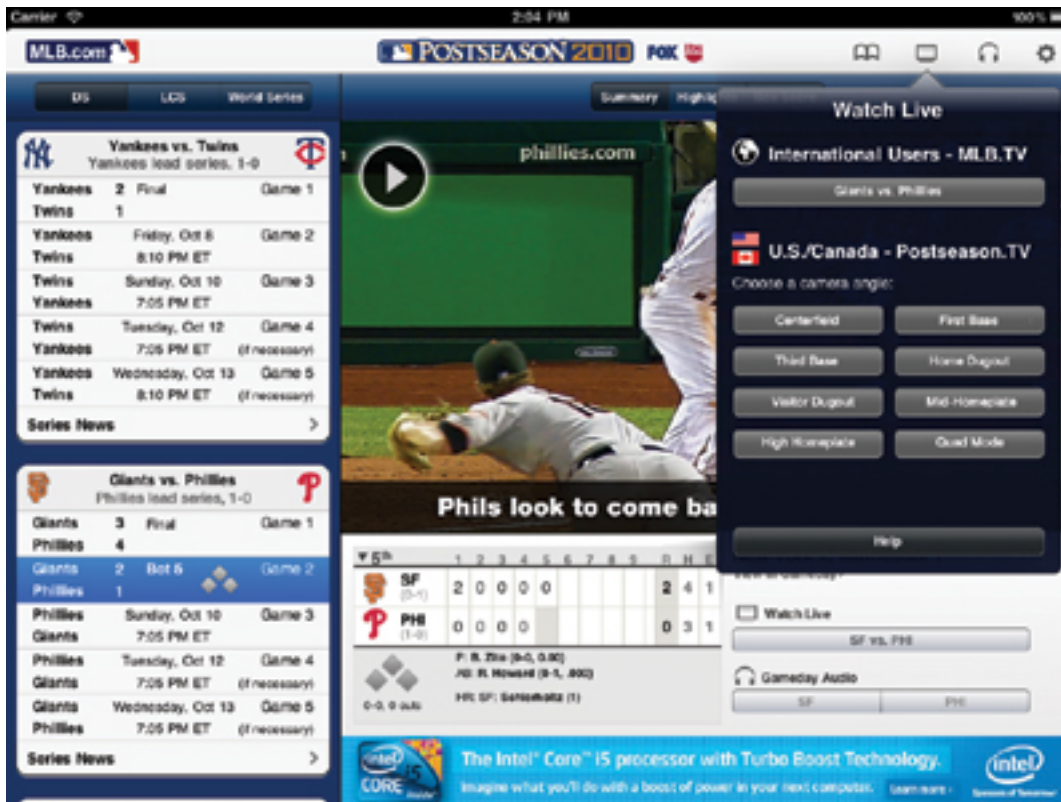
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Postseason.TV comes to iPad for the first time.

Source: MLB.com



Maury Brown is the Founder and President of the [Business of Sports](#)

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The Biz of Baseball, which includes The Biz of Football, The Biz of Basketball, and The Biz of Hockey, as well as a contributor to FanGraphs

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[Brown's full bio is here.](#)

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