

## Red Sox Radio Broadcasts Return to WEEI

Written by Maury Brown  
Tuesday, 25 August 2009 15:07

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Entercom New England announced today that, effective with the team's game against the Chicago White Sox Wednesday evening, August 26<sup>th</sup>, all future Boston Red Sox games will be carried on WEEI 850 AM in Boston, the flagship station of the WEEI Sports Radio Network.

From 1995 to 2006, Red Sox games were carried exclusively on WEEI. In 2006, the games were shifted to Entercom sister station WRKO AM 680.

"We have a tremendously close partnership with the Red Sox, and are very excited to bring them back to WEEI," said Jason Wolfe, Entercom New England's Vice President of AM Programming. "This move will add consistency to our lineup, whereby all of our sports assets will be consolidated in the same place. There's no better compliment to the Boston Celtics, Patriots Monday and Patriots Friday, Sunday Night and Monday Night NFL football, the Super Bowl and NCAA Men's Basketball Tournament, than adding Red Sox baseball back to nation's biggest sports radio station."

Added Julie Kahn, Entercom New England Market Manager/VP: "We're delighted to bring the Red Sox back to their original home on WEEI. The Red Sox and WEEI have a long history together and it's a partnership that's a win for all – WEEI, the Sox and the Boston sports fans."

"Our partnership with Entercom ensures that Red Sox fans know where to go for the best, most compelling sports news and features on radio," said Red Sox President and CEO Larry Lucchino. "Today's announcement marks a return home for us, and now all of Red Sox Nation will know they can turn to WEEI to catch every Red Sox game all season long."

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The WEEI sports radio network includes the following stations:

- WEEI-850 AM Boston, MA
- WEII-96.3 FM Cape Cod, MA
- WEEI-103.7 FM Providence, RI
- WVEI-105.5 FM Springfield, MA
- WVEI-1440 AM Worcester, MA
- WPEI 95.9 FM Portland, ME
- WEEY-93.5 FM Keene, NH
- WAEI-AM-910 AM / WAEI 97.1 FM Bangor, ME

**Source: Entercom New England**



**Maury Brown** is the Founder and President of the [Business of Sports Network](#) , which includes The Biz of Baseball, The Biz of Football, The Biz of Basketball and The Biz of Hockey. He is available for hire or freelance

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[Brown's full bio is here.](#)

He looks forward to your comments via email and can be [contacted through the Business of Sports Network \(select his name in the dropdown provided\)](#)

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