

Brewers Freeze All Ticket Prices for 2011

Written by Maury Brown
Monday, 11 October 2010 09:08



**MILWAUKEE BREWERS
2011 SEATING & PRICING**

SECTION	GENERAL ADULT	SENIOR ADULT	JUVENILE	INFANT
Field Infield Box	\$12	\$11	\$10	\$8
Field Outfield Box	\$30	\$22	\$40	\$10
Field Bleachers	\$11	\$10	\$10	\$10
Upper Endzone Box	\$14	\$13	\$14	\$10
Upper Infield Box	\$10	\$10	\$10	\$10
Upper Outfield Box	\$14	\$13	\$10	\$10
Upper Endzone	N/A	N/A	\$10	\$10
Club Infield (weekend)	\$28	\$30	\$40	\$10
Club Outfield (weekend)	\$28	\$30	\$36	\$10
Terrace Box	\$14	\$13	\$11	\$10
Terrace Infield	\$10	\$10	\$10	\$10
Terrace Outfield	N/A	N/A	\$10	\$10

* Adult's mainly sections 117, 306, 309 & 411
*10yr - 12yr and 13yr

Locked and loaded. The Brewers keep ticket prices the same for 2011. (CLICK TO SEE IN LARGER VIEW)

It wasn't that bad for the Brewers in 2010. No, we're not talking how they fared in the standings, but rather how they did in attendance. Given their small market size, the Brewers drew 2,776,531 in paid attendance for 2010, the 11th best attended club in the league. By comparison, they drew better than the Mets and Braves.

Owner Mark Attanasio has seemed to understand the market from the second he took over the franchise: make baseball affordable, work on fielding a competitive team, and people will come.

Today, the Brewers look to continue that direction as they announced that there will be no change in ticket prices for 2011. The price freeze will be in effect for all tickets, including both season and single game tickets. While many clubs have froze some ticket prices, few have locked down all.

"Every member of the Milwaukee Brewers organization, from ownership and staff to the players, is extraordinarily grateful for the tremendous fan support we receive," said Rick Schlesinger, Brewers Executive Vice President – Business Operations. "In return, we want to continue

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providing one of the most affordable experiences in Major League Baseball. One of Mark Attanasio's original pledges when he purchased the team was to deliver the best fan experience possible, and this is another step toward delivering on that promise."

In 2010, the Brewers were ranked by Team Marketing Report's annual survey as the eighth most-affordable fan experience in all of Major League Baseball ([see a complete breakdown of TMR's 2010 Fan Cost Index](#)).

For 2010 and 2011, the Brewers average ticket price is \$22.10. That average is over four dollars less than the average for all 30 MLB teams in 2010 (\$26.74).

Individual game tickets on the Field Level will range from \$50 - \$20 while Loge Level tickets will range from \$46 - \$20. Club Level seats will remain at \$40 for seats with wait staff and \$36 for seats without. Terrace Level seats will range in price from \$21 - \$8. The always popular \$1 Uecker seats (day of game purchase only) will return in 2011 as well.

According to the Brewers, they will continue to offer savings and incentives for existing Season Seat Holders who renew their plans prior to November 19, 2010. In addition, as part of their plan, all Season Seat Holders will receive tickets to Marquee games at Season Seat Holder prices.

SELECT THE IMAGE ABOVE TO SEE BREWERS SEATING CHART AND TICKET PRICES FOR 2011



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