

Texas Rangers Add Tickets@Phone, Sign Change, More

Written by Maury Brown
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The **Texas Rangers** today announced several off-the-field business endeavors, featuring text messages, all-you-can-eat specials, a Home Plate facelift and other amenities.

Tickets@Phone

Texas Rangers fans have a new option for receiving tickets purchased online beginning July 19. Tickets@Phone delivers tickets to a cell phone via a standard multimedia text message, allowing fans to use their cell phone as a ticket. The Tickets@Phone message contains a unique barcode and the usual ticket information. By saving the Tickets@Phone ticket in the text messaging inbox, fans can present their cell phones as tickets at the First Base Gate where special scanners retrieve data to print a paper ticket. Ticket holders must retain their own paper ticket throughout the game for in-park access to seating and concession areas. Fans will be able to select Mobile Phone Ticketing as the delivery method when purchasing tickets from texasrangers.com.

Customers who purchase tickets online and choose Mobile Phone Tickets as their ticket delivery option will automatically be entered for a chance to throw out an honorary first pitch at a Rangers home game in September 2007 and receive four Lower Infield tickets. No purchase is necessary to enter or win. Official rules are available on texasrangers.com.

All You Can Eat, at a Single Price

Sections 201-205 will be designated as "All You Can Eat" for the games against the Seattle Mariners on August 23-26. Tickets in the All You Can Eat seats are \$29 and include hot dogs, nachos, peanuts, popcorn, and soft drinks with Lexus Club Terrace seating. These all-you-can-eat inclusive menu items will be available from the time gates open at 5:30 until 9:30 p.m. Offer is subject to limits per person, per visit to the concession stand. Sections 201-205 in the Lexus Club Terrace are normally priced at \$23.

Tickets in the All You Can Eat sections may be purchased on texasrangers.com, by calling 972-RANGERS, or at the box office. Groups of 20 or more can purchase tickets in the All You Can Eat sections for \$26 per ticket.

New Sign Reflects Ballpark Name Change

On July 10, the organization unveiled the new "Rangers Ballpark in Arlington" sign

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above the Home Plate Entrance. The sign reflects the stadium's name change that took place in March and replaces the original exterior sign that read "The Ballpark in Arlington."

Stock up on groceries? At the Ballpark?

Fans can now purchase Texas Rangers ticket packages at Costco. Each Costco ticket package includes a voucher for two tickets up to a Corner Box value, one souvenir program, and one parking pass for only \$39, a savings of up to 49 percent. Vouchers may be redeemed for any game remaining on the 2007 regular-season schedule, subject to availability.