

In Effort to Save The Biz of Baseball, Crowd Funding Campaign Started

Written by Maury Brown

Wednesday, 18 September 2013 09:53



Important message....

Dear valued sports business member,

For nearly a decade, those of us at the Business of Sports Network have strived to bring you not only news and opinion around sports business, but data not found anywhere else. From college students working on papers, to media outlets both big and small, information provided across "The Biz of...." sites has been provided free of cost, something few media outlets provide.

As advertisement models have shifted, revenues have declined. While we retain the domain names, we have had to archive The Biz of Basketball, The Biz of Football, and soon, The Biz of Hockey.

Now, our most popular site, The Biz of Baseball, is in danger of the same fate. While overtures of venture capital and other investment has been discussed, to date they have fallen through.

In an effort to not only save The Biz of Baseball, but also create a single portal that would allow all aspects of sports business to be covered, we are reaching out to the community through an Indiegogo investment campaign. Our target is \$6,000. When accounting for commission from Indiegogo, if the campaign runs to its goal, a total of \$5,400 will be garnered to allow porting of all data across the various Biz sites into one repository, a new hosting service and redesign.

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In addition, to grow content we will embark on a large contributor network which will allow us to cover everything from soccer on an international scale, to all facets of motor racing, the PGA, and beyond. If it's sports outside the lines, we'll be covering it.

We understand that not everyone can make a donation. What we do hope is that everyone that reads this will take the time to pass this link below on whether by email, or social media.

We can't thank you enough for using our sites as often as you have. We hope that can not only continue, but flourish.

To donate, please visit:

<http://www.indiegogo.com/projects/business-of-sports-network/x/4785065>

Warmest regards,

Maury Brown
President
Business of Sports Network
Bizball LLC



Maury Brown is the Founder and President of the [Business of Sports Network](#) , which includes The Biz of Baseball, The Biz of Football, The Biz of Basketball and The Biz of Hockey. He [writes for Baseball Prospectus](#) and is a [contributor to Forbes](#)

He is available as a freelance writer

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[Brown's full bio is here.](#)

He looks forward to your comments via email and can be
[contacted here](#)

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