

How Sling Media, MLBAM, and the NHL Are Colliding

Written by Maury Brown
Saturday, 09 June 2007 13:42



Over the past two weeks, members of the media have come around on the dispute between **MLB Advanced Media (MLBAM)** and **Sling Media**, the maker of **Slingbox**.

For those that don't know what Slingbox is about, it is a technology that allows you to "place shift"—the ability to use the Slingbox hardware with your computer and television at home, and watch that television from anywhere in the world via internet connectivity.

So, for example, if you are in Las Vegas, [where six teams are blacked out due to overlapping territories](#), and your Slingbox-enabled hardware is outside of the blackout areas, you could get around the restriction (**see the image below courtesy of Dan Werr that showed MLB's broadcast territories prior to the Expos relocating to Washington, DC and the creation of MASN**)

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