

Minor League Baseball Sees Over 41 Million Fans, Continues Streak for Nearly Decade

Written by Maury Brown

Tuesday, 17 September 2013 14:41



Minor League Baseball announced today that its regular season attendance surpassed 41 million fans again this season, as it has done so for nearly a decade. The 41,553,781 fans that MiLB attracted in 2013 is nearly 275,000 more than last year's total. The industry also saw almost a 2% rise in average attendance, despite facing a multitude of weather issues early in the season.

"To experience increases in total and average attendance is a testament to the quality of our product and the ability of our clubs to adapt to conditions, be it weather, economic or otherwise," Minor League Baseball President & CEO Pat O'Conner said. "Attracting more than 41 million fans a year for nine years has helped solidify the Minor League Baseball brand to our partners and fans."

The Triple-A Indianapolis Indians (637,579) led all clubs in total attendance. The Columbus Clippers, their International League West Division rival, topped all domestic clubs in average crowd (9,212).

The Frisco RoughRiders paced all 30 Double-A clubs in total (479,873) and average attendance (7,057), for the ninth consecutive year.

The Dayton Dragons, as they have every season since they began playing in 2000, were tops among the 60

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Class A clubs in overall attendance (579,946) and average (8,405). The Dragons also extended their record consecutive sellout streak for a professional sports team to 983 games.

The Brooklyn Cyclones, who attracted 232,224 fans for an average of 6,276, have led the 40 Short Season-A and Rookie clubs in both categories since their first year in 2001.

The Monterrey Sultans of the Mexican League led all MiLB clubs in average crowd (11,145) this season for the second straight year.

2013 Attendance by League

International League

6,766,442

Florida State League

1,212,184

Pacific Coast League

6,763,683

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Midwest League

4,118,049

Mexican League

3,812,376

South Atlantic League

2,951,813

Eastern League

3,743,582

New York-Penn League

1,602,725

Southern League

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2,316,591

Northwest League

984,432

Texas League

2,815,133

Appalachian League

275,419

California League

1,583,488

Pioneer League

673,124

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Carolina League

1,934,740

Minor League Baseball

41,553,781

Source: Minor League Baseball



Maury Brown is the Founder and President of the [Business of Sports Network](#) , which includes The Biz of Baseball, The Biz of Football, The Biz of Basketball and The Biz of Hockey. He [writes for Baseball Prospectus](#) and is a [contributor to Forbes](#)

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