

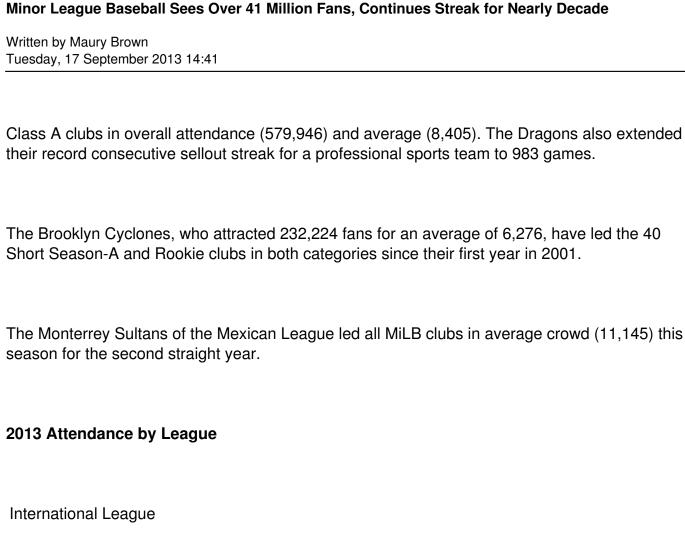
Minor League Baseball announced today that its regular season attendance surpassed 41 million fans again this season, as it has done so for nearly a decade. The 41,553,781 fans that MiLB attracted in 2013 is nearly 275,000 more than last year's total. The industry also saw almost a 2% rise n average attendance, despite facing a multitude of weather issues early in the season.

"To experience increases in total and average attendance is a testament to the quality of our product and the ability of our clubs to adapt to conditions, be it weather, economic or otherwise," Minor League Baseball President & CEO Pat O'Conner said. "Attracting more than 41 million fans a year for nine years has helped solidify the Minor League Baseball brand to our partners and fans."

The Triple-A Indianapolis Indians (637,579) led all clubs in total attendance. The Columbus Clippers, their International League West Division rival, topped all domestic clubs in average crowd (9,212).

The Frisco RoughRiders paced all 30 Double-A clubs in total (479,873) and average attendance (7,057), for the ninth consecutive year.

The Dayton Dragons, as they have every season since they began playing in 2000, were tops among the 60



6,766,442

1,212,184

6,763,683

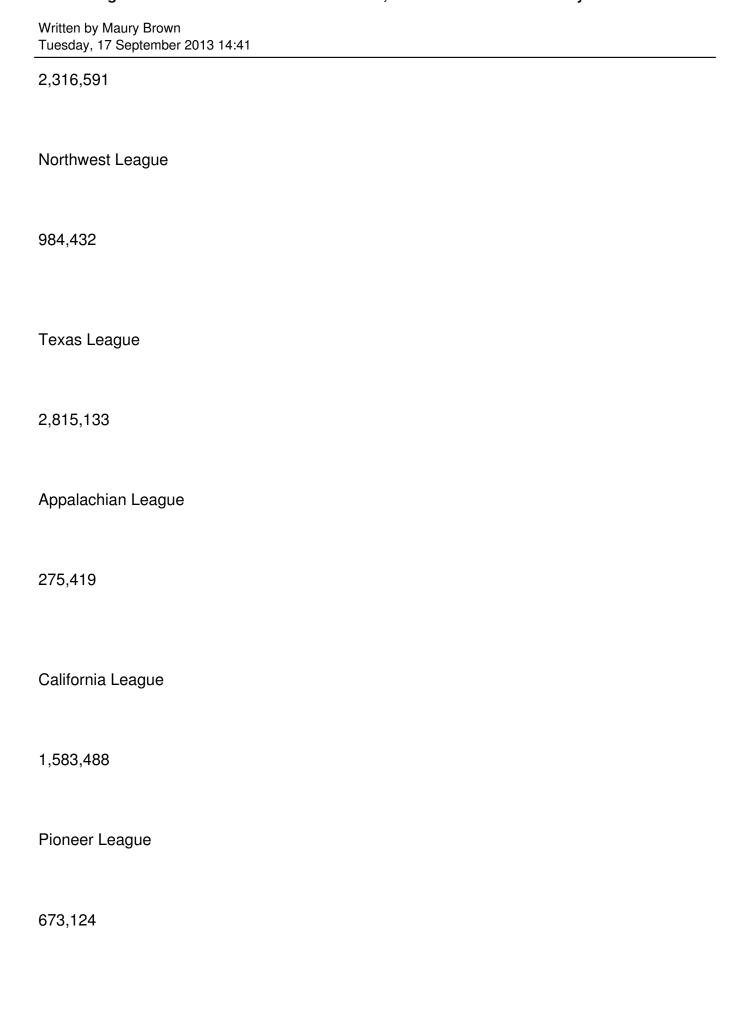
Florida State League

Pacific Coast League

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Written by Maury Brown Tuesday, 17 September 2013 14:41 Carolina League 1,934,740 Minor League Baseball 41,553,781 Source: Minor League Baseball Maury Brown is the Founder and President of the Business of Sports Network, which includes The Biz of Baseball, The Biz of Football, The Biz of Basketball and The Biz of Hockey. He writes for Baseball Prospectus and is a contributor to Forbes He is available as a freelance writer Brown's full bio is here. He looks forward to your comments via email and can be contacted here

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